



**Geography Selection:** 25 mile radius: Ephraim, UT (centroid)\*

**Lat:** 39.356877 **Long:** -111.581115

**City:** Ephraim city **Pop:** 4,745

**County:** Sanpete County **Pop:** 23,049

**Zip:** 84627 **Pop:** 4,931

## Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)	2006 Estimate		2011 Projection		% Change 06-11
Total Households	8,058		8,025		-0.40%
Total Avg Household Expenditure	\$41,385		\$43,543		5.20%
Total Avg Retail Expenditure	\$18,334		\$19,264		5.10%

  

Consumer Expenditure Detail (Average Household Annual Expenditures)	2006 Estimate	% of Total	2011 Projection	% of Total	% Change 06-11
Airline Fares	\$293.25	0.70%	\$313.06	0.70%	6.80%
Alcoholic Beverages	\$482.72	1.20%	\$511.80	1.20%	6.00%
Alimony & Child Support	\$203.59	0.50%	\$217.65	0.50%	6.90%
Apparel	\$599.91	1.50%	\$628.51	1.40%	4.80%
Apparel Services & Acces	\$64.60	0.20%	\$68.33	0.20%	5.80%
Audio Equipment	\$73.47	0.20%	\$77.02	0.20%	4.80%
Babysitting & Elderly Care	\$326.63	0.80%	\$346.86	0.80%	6.20%
Books	\$50.62	0.10%	\$53.55	0.10%	5.80%
Books & Supplies	\$123.73	0.30%	\$132.36	0.30%	7.00%
Boys Apparel	\$37.12	0.10%	\$37.89	0.10%	2.10%
Cellular Phone Service	\$353.81	0.90%	\$369.59	0.80%	4.50%
Cigarettes	\$289.61	0.70%	\$298.82	0.70%	3.20%
Computer Hardware	\$278.76	0.70%	\$297.50	0.70%	6.70%
Computer Information Svcs	\$130.26	0.30%	\$139.68	0.30%	7.20%
Computer Software	\$21.74	0.10%	\$23.20	0.10%	6.70%
Contributions	\$1,439.95	3.50%	\$1,532.98	3.50%	6.50%
Coolant & Other Fluids	\$6.75	0.00%	\$7.08	0.00%	4.90%
Cosmetics & Perfume	\$88.29	0.20%	\$92.82	0.20%	5.10%
Deodorants & Other Pers Care	\$24.50	0.10%	\$25.73	0.10%	5.10%
Education	\$879.08	2.10%	\$941.11	2.20%	7.10%
Electricity	\$1,174.85	2.80%	\$1,221.64	2.80%	4.00%
Entertainment	\$2,364.03	5.70%	\$2,495.53	5.70%	5.60%

Fees & Admissions	\$550.10	1.30%	\$588.17	1.40%	6.90%
Finance Chgs Exc Mort & Veh	\$470.44	1.10%	\$495.37	1.10%	5.30%
Floor Coverings	\$55.70	0.10%	\$60.40	0.10%	8.40%
Food & Beverages	\$6,796.13	16.40%	\$7,093.29	16.30%	4.40%
Food At Home	\$3,690.79	8.90%	\$3,816.91	8.80%	3.40%
Food Away From Home	\$2,622.62	6.30%	\$2,764.59	6.40%	5.40%
Footwear	\$80.05	0.20%	\$82.93	0.20%	3.60%
Fuel Oil & Other Fuels	\$117.50	0.30%	\$122.73	0.30%	4.50%
Funeral & Cemetery	\$80.76	0.20%	\$84.80	0.20%	5.00%
Furniture	\$479.71	1.20%	\$511.87	1.20%	6.70%
Gasoline & Oil	\$2,026.65	4.90%	\$2,117.97	4.90%	4.50%
Gifts	\$1,039.80	2.50%	\$1,110.32	2.60%	6.80%
Girls Apparel	\$35.00	0.10%	\$36.02	0.10%	2.90%
Hair Care	\$48.51	0.10%	\$50.96	0.10%	5.10%
Hard Surface Flooring	\$21.25	0.10%	\$22.62	0.10%	6.50%
Health Care	\$2,796.29	6.80%	\$2,918.51	6.70%	4.40%
Health Care Insurance	\$1,352.75	3.30%	\$1,412.79	3.20%	4.40%
Health Care Services	\$670.32	1.60%	\$697.81	1.60%	4.10%
Health Care Supplies & Equip	\$773.23	1.90%	\$807.91	1.90%	4.50%
Household Services	\$254.00	0.60%	\$271.51	0.60%	6.90%
Household Supplies	\$626.03	1.50%	\$666.22	1.50%	6.40%
Household Textiles	\$130.56	0.30%	\$138.36	0.30%	6.00%
Housewares & Small App	\$891.38	2.20%	\$952.41	2.20%	6.80%
Indoor Plants & Fresh Flowers	\$56.12	0.10%	\$60.40	0.10%	7.60%
Infants Apparel	\$23.84	0.10%	\$24.87	0.10%	4.30%
Jewelry	\$26.02	0.10%	\$27.50	0.10%	5.70%
Legal & Accounting	\$88.31	0.20%	\$92.87	0.20%	5.20%
Magazines	\$28.38	0.10%	\$30.02	0.10%	5.80%
Major Appliances	\$217.77	0.50%	\$229.77	0.50%	5.50%
Mass Transit	\$78.65	0.20%	\$83.95	0.20%	6.70%
Men's Apparel	\$175.85	0.40%	\$185.71	0.40%	5.60%
Mortgage Interest	\$3,086.48	7.50%	\$3,287.46	7.60%	6.50%
Natural Gas	\$440.52	1.10%	\$458.88	1.10%	4.20%
New Car Purchased	\$949.56	2.30%	\$1,015.72	2.30%	7.00%
New Truck Purchased	\$1,125.00	2.70%	\$1,204.75	2.80%	7.10%
New Vehicle Purchase	\$2,074.56	5.00%	\$2,220.47	5.10%	7.00%
Newspapers	\$59.35	0.10%	\$62.74	0.10%	5.70%
Oral Hygeine Products	\$22.48	0.10%	\$23.64	0.10%	5.10%
Other Lodging	\$407.67	1.00%	\$444.59	1.00%	9.10%
Other Miscellaneous Expenses	\$90.54	0.20%	\$95.29	0.20%	5.30%
Other Repairs & Maint	\$120.94	0.30%	\$128.58	0.30%	6.30%
Other Tobacco Products	\$32.23	0.10%	\$33.28	0.10%	3.20%
Other Transportation Costs	\$464.84	1.10%	\$493.17	1.10%	6.10%
Other Utilities	\$363.81	0.90%	\$378.81	0.90%	4.10%
Paint & Wallpaper	\$53.92	0.10%	\$57.29	0.10%	6.20%
Personal Care Products	\$145.72	0.40%	\$153.17	0.40%	5.10%
Personal Care Services	\$417.83	1.00%	\$439.54	1.00%	5.20%
Personal Insurance	\$404.98	1.00%	\$431.18	1.00%	6.50%

Pet Supplies & Svcs	\$237.42	0.60%	\$249.70	0.60%	5.20%
Photographic Equip & Supplies	\$106.94	0.30%	\$112.94	0.30%	5.60%
Plumbing & Heating	\$48.37	0.10%	\$51.35	0.10%	6.20%
Property Taxes	\$1,373.44	3.30%	\$1,455.82	3.30%	6.00%
Public Transportation	\$455.35	1.10%	\$485.96	1.10%	6.70%
Records/Tapes/CD Purchases	\$117.54	0.30%	\$123.18	0.30%	0.00%
Recreational Equip & Supplies	\$967.03	2.30%	\$1,019.44	2.30%	5.40%
Rental Costs	\$2,237.31	5.40%	\$2,281.13	5.20%	2.00%
Roofing & Siding	\$66.05	0.20%	\$70.14	0.20%	6.20%
Satellite Dishes	\$9.22	0.00%	\$9.66	0.00%	4.80%
Shaving Needs	\$10.45	0.00%	\$10.99	0.00%	5.20%
Shelter	\$8,190.50	19.80%	\$8,622.18	19.80%	5.30%
Telephone Svc Excl Cell	\$697.71	1.70%	\$728.75	1.70%	4.40%
Televisions	\$107.71	0.30%	\$112.96	0.30%	4.90%
Transportation	\$8,703.18	21.00%	\$9,166.81	21.10%	5.30%
Tuition	\$755.35	1.80%	\$808.75	1.90%	7.10%
Used Car Purchase	\$812.82	2.00%	\$844.14	1.90%	3.90%
Used Truck Purchase	\$710.81	1.70%	\$738.64	1.70%	3.90%
Used Vehicle Purchase	\$1,523.63	3.70%	\$1,582.77	3.60%	3.90%
VCRs & Related Equipment	\$44.37	0.10%	\$46.53	0.10%	4.90%
Vehicle Insurance	\$1,007.08	2.40%	\$1,054.80	2.40%	4.70%
Vehicle Repair	\$674.00	1.60%	\$707.12	1.60%	4.90%
Vehicle Repair & Maintenance	\$680.74	1.60%	\$714.20	1.60%	4.90%
Video & Audio Equipment	\$846.91	2.00%	\$887.91	2.00%	4.80%
Video Game Hardware & Software	\$27.61	0.10%	\$28.92	0.10%	4.70%
Watches	\$4.77	0.00%	\$5.04	0.00%	5.70%
Women's Apparel	\$183.45	0.40%	\$192.76	0.40%	5.10%

*Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure*

**\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

[Current year data is for the year 2006, 5 year projected data is for the year 2011. More About Our Data.](#)

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